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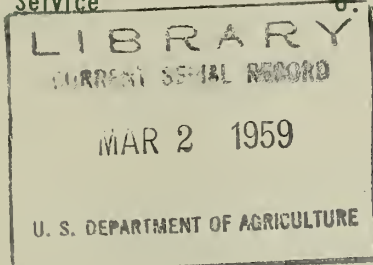
about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

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No. 45
Washington 25, D. C.
January 30, 1959

Dear Coworkers:

We are pleased to announce two appointments to fill vacancies in our Division of 4-H Club and YMW Programs. Concurrently, some shifts of assignments are being made within our present staff to make best possible use of members' abilities for greatest service to you.

Miss Fern Shipley will be associate leader, 4-H Club and YMW Programs, with particular reference to the development of 4-H home economics work. She has doubled in this capacity since the resignation of Tena Bishop last July.

Succeeding Miss Shipley in the Western Region on February 2 will be Dr. Mary Frances Lyle, assistant State 4-H Club leader in South Dakota. Dr. Lyle has been a school teacher, county home demonstration agent and assistant State 4-H Club leader in South Dakota. She has her degree in education from the University of South Dakota, a Master's degree in clothing and textiles from Iowa State College, and her Ph.D. in Extension administration from the University of Wisconsin. In addition to her work in the Western Region, Miss Lyle will assist in the development of 4-H evaluation, safety, camping and recreation programs.

John Banning who, for a year and a half, has been giving educational leadership in the development of senior 4-H and young men and women's programs, will move into the position made vacant by the resignation of Cha Lang last September. As Central Region field agent in youth programs, John will be available for more intensive service to the 12 Central States and will give assistance in the development of YMW programs on a nationwide basis.

V. Joseph McAuliffe, assistant State 4-H Club leader in New York State, will join our FES staff, February 15, to fill the senior 4-H programs position made vacant by John Banning's shift. In addition, he will give educational leadership in the development of volunteer leader programs. We feel this is an exceptionally important phase of Joe's assignments and he is very well qualified for this work. Mr. McAuliffe has been a county 4-H Club agent, and following that experience, was a National 4-H Club Fellow before he joined the State staff in New York.

4-H-11 (1-59)

NATIONAL 4-H CLUB WEEK

By now, you should have received your supply of National 4-H Club Week kits. We hope you will find these kits of suggestions useful in the Week's activities.

We thought you would be interested in two additional ideas which have come to us from the States:

Michigan - Statewide 4-H Alumni Roll Call

1. The staff hopes to get the name and address of every former 4-H member in Michigan.
2. Key alumni couples selected by the county extension agents in each county are doing most of the work.
3. The estimate is more than 300,000 in Michigan.
(How many do you have?)
4. Michigan plans to enlist their support to finance their new 4-H training center named after A. G. Kettunen, retired State 4-H Club leader.

For more information on the roll call, write Ben Westrate, Executive Director of 4-H Foundation, Inc., Box 431, East Lansing, Mich.

We suggest you might want to think of other possibilities for help, especially at county level --

Leadership of all kinds:

Local club leaders
Project leaders
Councils
Local club committees

Support of all kinds.

In some communities, 4-H alumni are having a little get-together (very informal, with coffee and cookies) during National 4-H Club Week. No special program is planned; just talk and you guessed it--the main topic will be the good old days in 4-H.

Wisconsin - Waukesha County 4-H Panorama

It is not an idea for every county but for the county with an outstanding program that wants to do something spectacular. See the enclosed program.

NATIONAL YOUTH FITNESS WEEK

President Eisenhower has announced May 3 to 9 as National Youth Fitness Week. A kit of materials and promotional ideas is being developed by Dr. Shane MacCarthy, Executive Director, President's Council on Youth Fitness, and we will arrange that sample kits be sent to you.

Enclosed with the packet being sent to State 4-H Club leaders is a Report of the Second Annual Meeting of the President's Council on Youth Fitness and the President's Citizens Advisory Committee on the Fitness of American Youth conducted at Fort Ritchie, Md. The Council is a group of seven Cabinet officers, including Secretary Benson. The Citizens Advisory Committee is a group of approximately 120 leading citizens from all walks of American life. We commend to your reading especially the summary of findings on page 3, the recommendations on page 9, and Secretary Benson's address beginning on page 38.

In many States committees have been established by Governors and by municipalities to work and recommend on matters relating to youth fitness. In other States this program is developed and included in the assignment of youth conservation committees or other youth agencies.

1960 WHITE HOUSE CONFERENCE ON CHILDREN AND YOUTH

Arthur S. Flemming, Secretary, Department of Health, Education and Welfare, has announced the dates of March 27 to April 2, 1960, for the White House Conference on Children and Youth. At that time it is expected that six to seven thousand persons will be invited to Washington to confer on the health, education, and welfare development of young people. An opening session with the President giving an address will be held on the campus of the University of Maryland, College Park, in order to accommodate the large crowd expected. An executive director for the White House Conference has not yet been established but Mrs. Isabella Jones is associate director and acting during the interim period of preparation.

A small staff is being assembled to stimulate the development of State committees. Also, a Fact Gathering and Chart Book Committee has been named. We are participating fully in the preparation of the deliberations. We suggest that State 4-H Club leaders, State home demonstration leaders and others may wish to inquire relative to plans within your own State. Governor offices are the focal contact for State and local arrangements. Approximately half of the States have already established study and preparation groups.

STATE "MEMORIALS" AT 4-H CENTER

It is gratifying to learn that 19 States and the Home Demonstration Agents Association have already made definite plans for memorial projects at the National 4-H Club Center. "Andy" Eure tells us that the most urgent needs now are for furnishing dormitory rooms, dining room and cafeteria dishes and silverware, and visual aids equipment. Another welcome help would be funds for landscaping.

NATIONAL 4-H FELLOWSHIPS

Six National 4-H Fellowships will again be provided in 1959-1960, four by Massey-Ferguson, Inc., and two by the National Committee on Boys and Girls Club Work. Grants are \$2,400 each. Announcements of application procedures have been sent to the States by Dr. Mary Louise Collings of the Division of Extension Research and Training.

This fellowship is a fine opportunity for outstanding young extension workers to increase their understandings and skills. We hope that you will alert any of your qualified State and county workers who might be interested in this opportunity. You will be interested to note that the age limit for candidates has been changed to include those who shall not have passed their 32nd birthday on June 1, 1959.

HUMAN DEVELOPMENT WORKSHOP

We are advised by Dr. Daniel A. Prescott, Director, Institute of Child Study, University of Maryland, that the annual summer workshop will be held on the College Park campus, June 22 to July 31. Many extension workers have participated in this event. It carries a six-credit academic rating in the field of Education. Correspondence and inquiries for a descriptive folder should be addressed to Dr. Prescott, whom many of you know as a participant in Extension meetings for a number of years.

This workshop is not to be confused with the 4-H Human Development Workshop scheduled for the same period at the National 4-H Club Center in cooperation with George Washington University.

EXTENSION YOUTH SECTION PROGRAM, SOUTHERN AGRICULTURAL WORKERS ASSOCIATION

The Extension Youth Section has planned a program during the Southern Agricultural Workers Association, February 1-4. C. I. Smith, State 4-H Club Leader, Mississippi, has served as the program chairman, and Martha Harrison of Georgia has served as the conference chairman. The program features three main topics:

1. Youth development on Scope Report which will be led by Director Sutton of Georgia.
2. Young men and women's work to be highlighted with Dr. Christine Hillman, National Agricultural Extension Center for Advanced Study, as the principal resource person.
3. Leadership development with Dr. E. J. Niederfrank, Tommy Walton and Lloyd Rutledge taking the lead in this feature.

FARM SAFETY WEEK

While you are putting dates on calendars for 1959, mark down July 19-25 as National Farm Safety Week. Plans are still in the making but at least we can tell you that emphasis will be on tractor safety and electrical safety.

PEOPLE-TO-PEOPLE ACTIVITY

10th Anniversary of NATO - April, 1959, will mark the 10th anniversary of NATO. Recently, 4-H joined with representatives of many other youth programs in discussion of how the anniversary can be meaningfully observed. Actually the purpose of such observance is to increase knowledge of NATO and its contribution to the Atlantic community. Resource materials and program kits are being prepared.

Magazines for Friendship - You probably know about and perhaps some of you cooperate in sending good American magazines overseas through this program. We are suggesting that Albert Croissant, President of Magazines for Friendship, Occidental College, Los Angeles 41, Calif., send you one of their brochures.

Information on the Vienna Youth Festival - Some of you may have been receiving without knowledge, or sponsorship from this office, information about the Seventh World Youth Festival to be held in Vienna, July 26 to August 4. For this reason, we believe you should be advised of an informal group's establishment to spread the truth about the Vienna Festival. So far as we know, Independent Service for Information on the Vienna Youth Festival is reliable and above reproach. A folder issued by its staff is enclosed for your information.

Norwegian 4-H Clubs - Arne Osteby, Secretary-General of Norwegian 4-H Clubs, has recently sent us a set of their 4-H manuals. They are attractively developed and well illustrated.

4-H AT ENTOMOLOGICAL SOCIETY MEETINGS

Ten States sent exhibits and Mississippi sent a 4-H demonstration team for the Entomological Society meeting in Salt Lake City in early December. The exhibits covered stages of insect development, samples of insect damage, and life history material. The Mississippi boys demonstrated fire ant control. 4-H participation is now so well accepted, according to M. P. Jones, that plans are already under way for even more activity at the Detroit meeting in 1959.

4-H REPRESENTATIVE AT FARM BUREAU

Royal Smith, 4-H member of New Hampshire, was our official 4-H representative at the National Farm Bureau Federation convention in Boston. A letter from Mr. Shuman, President, told us that Royal did the good job we expected he would.

DENVER ROUND-UP

One of the fine regional 4-H events is the 4-H Round-up at Denver. This year's date was January 18-22. Eight to ten States usually participate in a Congress-like program, held at the time of the Denver Livestock Show. A special guest in 1959 was Allen Baker, former State 4-H Leader in Pennsylvania.

SILVER ANNIVERSARY OF AMERICAN YOUTH HOSTELS

The year 1959 marks the 25th anniversary of the establishment of the American Youth Hostels in the United States according to an announcement we have received recently from Percival F. Brundage, Honorary President. We have suggested that he send to each State 4-H Club leader an announcement brochure. You are aware of the many good examples of good cooperation between 4-H and the AYH program.

CAMPFIRE GIRLS START CONSERVATION PROGRAM

Across the Nation, Campfire Girls are holding tree dedication ceremonies. This is a part of their Golden Jubilee celebration and is aimed at encouraging members to contribute to the wise use of natural resources. Nan Harman, conservation program adviser, has sent us an impressive list of ceremonies held to date and types of trees planted.

AUDUBON CAMPS

The Audubon Society each summer conducts educational courses in conservation and wildlife at four camps in different regions of the United States. Fourteen leaders of 4-H Club work attended these training sessions last year and found them exceedingly valuable. The educational sessions include the following phases of natural science: Botany, anthropology, entomology, geology, and soil and water control. A fee is charged each participant but, in numerous cases, 4-H councils, garden clubs or other civic groups have arranged for scholarships.

We are asking the National office to provide you with a descriptive folder giving further information about the camps. This subject was discussed and endorsed by the Extension Subcommittee on 4-H Club Work at its November 1958 meeting.

DCG HUSBANDRY

Many fine comments have been made on the new 4-H Dog Husbandry Project booklet, "You and Your Dog." You will be interested to know that it was recently awarded an honorable mention in the St. Louis Art Directors Guild. This is a nice compliment on the efforts of the Purina Company and we all appreciate having such an attractive piece of literature for use of 4-H Club members.

4-H GRAIN MARKETING AND TOUR

Thirteen States were represented by two 4-H members from each State, and State and county extension workers. Several States were represented by an agronomy or marketing specialist. All seemed very enthusiastic about the clinic. Frank Campbell, State Club Leader, Wisconsin, moderated a panel on "How Can We Stimulate More Interest and Participation in Grain Marketing at the State and County Level." John Banning of our staff spoke on needs and opportunities for education in the grain marketing area.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES:

DEVELOPMENT OF STAFF AND LAY LEADERS:

Illinois - Using Research

One member of the Illinois 4-H and YMW staff is assigned to report briefly on a piece of research pertaining to youth work at each staff conference. The opportunity is rotated to keep it from being a burden on anyone.

Kentucky - 4-H Leadership Inventory

Conrad Feltner, one of the field agents in 4-H Club work, has worked out a 4-H Club leadership inventory for his district. Agents are being encouraged to make an inventory of 4-H leadership for each of the clubs in the county. From this inventory a leadership plan for the club is developed.

Maryland - Tractor Care Leader Meetings

Training meetings in Tractor Care and Operation for newer local volunteer 4-H Club leaders were scheduled in four locations of Maryland in December. Training the new leaders in supervision and guiding the tractor care project was the aim. All four meetings for the leaders were one-day affairs and included information on the following: Care of the diesel farm tractor; the 4-H tractor operators contest; analysis of 4-H tractor care in individual counties; a reporting of ideas and methods by local leaders; and a review of safety for the tractor.

Mississippi - Advice on Program Planning

The 4-H staff develops its plan of work for the year with the assistance of a county extension agent advisory committee. After the staff has made tentative plans for the year, a selective group of extension agents come to the campus and spend two days in giving suggestions and ideas for improving 4-H projects, events and activities. This makes for a fine State staff-agent relationship.

New Hampshire - Annual Meeting for Agents

Program management was featured at the annual meeting of 4-H Club agents and State leaders in January. 4-H projects, community service, wise use of awards, and "Tooling Up for the Future" were other pertinent topics.

New Mexico - Youth Development Discussions

The youth development phase of the Scope report was such a popular choice of agents at annual conference that two discussion groups had to be planned. Further adding to the discussion was information on leadership training as gathered from the Western States 4-H Study.

West Virginia - Advanced 4-H Clothing Training

A series of nine regional meetings are planned for March to give special training related to 4-H clothing projects. Following the regional meetings, many counties will conduct their own county training meetings.

STATE 4-H FOUNDATIONS:

Colorado - Foundation Report

Executive Secretary F. A. Anderson has recently made a progress report on the Colorado 4-H and Older Youth Foundation. A \$100,000 endowment fund is planned to serve as a source of continual financial assistance for 4-H and older youth in Colorado. The foundation is now launching a fund drive for the coming year.

Georgia - Another Educational Unit at Rock Eagle

Another training unit has been added to the Rock Eagle Center--one of Georgia's foremost 4-H farm families was recognized for its active and continuous support of 4-H Club work with the dedication of the Hastings Educational Building at Rock Eagle. The building pays tribute to the splendid support of 4-H by three generations of Hastings--H. G. Hastings; Donald Hastings, Sr.; and Donald Hastings, Jr.

Kentucky - State 4-H Leaders Council Activated

During State Farm and Home Week, the 4-H leaders of Kentucky considered and discussed how they can breathe new life into their State 4-H Foundation.

North Carolina - 4-H Development Fund

Much progress is being made on an organized fund-raising drive called the 4-H Development Fund of North Carolina State 4-H Foundation. Each county in the State is raising funds for this State Development Fund to be used for four purposes:

1. Providing two \$1,000 scholarships for outstanding 4-H members in each county in the State.
2. Building and adding to the district 4-H camping facilities.
3. Supplying funds for the IFYE program.
4. Establishing State awards programs.

Rhode Island - New Foundation Established

Formalized in late November, the new State foundation will receive, hold and disburse funds for activities for which tax-source funds cannot be used. It will be known as The Rhode Island 4-H Club Foundation.

Virginia - 4-H Center to Serve 15 Counties

A \$150,000 fund drive for development of the Southwest Virginia 4-H Center was officially launched recently. Fifteen counties are involved. The center is located four miles east of Abingdon on a 50-acre tract. Operation of the center in 1960 is the hope of the board of directors. Purpose of the center is "to provide an on-going educational facility to supplement and complement educational programs of 4-H Clubs."

OLDER 4-H AND YMW:

Pennsylvania - Series of Discussions

Two pilot counties in each of the four Extension districts are in the process of organizing a series of meetings for young men and women on the subjects--"What Does It Cost to Establish a Farm" and "What Does It Cost to Establish a Home."

Minnesota - 4-H Radio Public Speaking

For the 17th year, a Statewide 4-H radio public speaking event will climax a program of activity in the counties. Subject for this year is "Brotherhood of Man--Where Have We Failed? -- What Can I Do?" When the State event is held March 7 at St. Paul, it is expected that more than 1,000 members will have participated in various parts of the program.

Oregon - "Know Your State Government"

For the second year, at the end of 4-H Week, Oregon will hold a special 4-H conference for older members on "Know Your State Government." The legislature will be in session and officials have indicated enthusiastic cooperation with the event.

Tennessee - 4-H Personal Development Program

A new program open to senior club members emphasizes self-analysis. It has the broad goals of helping members to develop leadership and citizenship talents; to develop attitudes and values; to follow through with plans for self improvement; and to learn to dress appropriately, becomingly, and healthfully in keeping with the family budget.

Utah - Young Couples Short Course

February 3-6 are dates for this popular program feature, held annually on the campus of Utah State University.

Tri-State YMW Conference

Plans are well under way for the Tri-State Conference to be held at Pocono Manor Inn next March 22-23. Theme will be "Getting to Know You" and the program will include discussions, workshops, talks and assembly programs.

PROJECT EMPHASIS:

Arkansas - Hybrid Seed Corn Projects

Twenty counties in the State held 4-H Club hybrid corn shows during the past year, many of them with increased number and quality of exhibits over previous years.

Illinois - Pre-Test of Nutrition Project

"Teen-Time Food Fare," project for high school and older youth has been on a pilot test in Rock Island County for 1958 and will be tested in several other counties in 1959. Radio and news releases give further information on teen-age nutrition.

Kansas - Automotive Project Trip

Members of five counties where pilot work has been done in automotive care and safety visited Wichita on a two-day field trip. The members had an educational tour of an oil refinery and an airplane plant. The State highway patrol and Wichita police departments cooperated in training regarding safety rules.

New York - Pheasant Raising

Topping all records of 17 years, the 1,414 members in the pheasant-rearing project raised 54,805 birds. The project, designed to create in youth a genuine interest in wildlife and its care, has the cooperation of the State Conservation Department and of local sportsmen's groups.

Tennessee - Health Program Revitalized

A State committee with representatives from the 4-H staff, Extension administration, and others has been appointed to evaluate the project and make suggestions for revising or producing new health literature.

SOME PUBLIC RELATIONS IDEAS:

California - Cooperation of Girl Scouts

Los Angeles County 4-H Club members took their animals to the day camp conducted by the Girl Scouts. They also demonstrated how they cared for their animals. This seems like a very helpful interchange of information by young people.

California - Mosaic Clover

Some 19,000 visitors who saw the Santa Barbara Flower and Horse Show recently were impressed by a large mosaic clover made by 4-H members. The members used the principles of tile mosaic work which they had learned with scrap tile at 4-H Camp. It took 20 members working 5 evenings to build the 5-foot clover which appeared in the center of the mosaic. Each leaf depicted a design symbolic of a favorite 4-H project.

North Carolina - Golden Anniversary

The State is celebrating its golden anniversary in 4-H Club work. Weekly radio programs are saluting outstanding 4-H Club alumni from the past 50 years. National 4-H Club Week is well highlighted, especially the 50th anniversary. Plans are being made for the county achievement days to feature the golden anniversary, the climaxing affairs for next fall.

Oklahoma - 4-H on TV

"4-H on Parade" is the title of a popular 4-H television show in Oklahoma. This show is given on the second and fourth Saturdays in each month. The show features audience participation on aiding club members in project lessons. It is hoped that the show will provide an incentive for more 4-H members and interested members to work harder on specific project subjects. Georgia has had a similar TV program over a period of years.

Texas - 4-H Record Party

Here's a somewhat different approach to working with leaders and 4-H members on 4-H records. Several clubs in Texas have been having record hops in order to promote interest in getting record books completed and turned in on time. A "record hop" consisted of a program on completing 4-H records, recreation and refreshments. Adult and junior leaders took the lead in working with other 4-H members on records.

Washington - 4-H Slogan for Postage Machines

Staff members are experimenting with the idea of furnishing slugs, with an appropriate 4-H message, for use in automatic mailing machines. The idea is that counties would borrow the slugs for companies in their own area to use for a period of weeks. Sounds like a worthy idea.

ENCLOSED FOR YOUR USE:

"Six Keys to Evaluating Extension Work"

The Federal Extension Service publication, "Six Keys to Evaluating Extension Work," by Laurel K. Sabrosky, is an introduction to evaluation of Extension educational work. It includes some basic principles of evaluation, and is designed for use by State and county Extension workers. State publications distribution officers have been notified of the availability of this publication and orders received are now being filled. We felt you would want an alert to this publication.

"Determining Whether Our Use of Time Is Consistent with Our Objectives and Goals"

Laurel Sabrosky was asked in her Division to write an article concerning the time-use studies on which she has been working. We think this paper has significance to Extension workers of all kinds--county as well as State. One copy per State is enclosed.

Copy of Letter to State Publication Distribution Officers on "Parents and 4-H Club Work" and "Meeting the Basic Needs of First-Year 4-H Club Members"

Please note from Mr. Flannery's letter that sales stock is being set up in the office of the Superintendent of Documents for these two valuable publications. No doubt your publications officer has already replied giving us number of copies you might wish to purchase.

"An Evaluation of the 4-H Baby Beef Project in the Northeastern Region of U.S."

Clinton Conant, one of the 4-H Fellows last year, did his thesis on the above topic at the University of Maryland. Laurel Sabrosky has made the enclosed summary.

Three leaflets from Keep America Beautiful, Inc.

We are sending you information copies of three new leaflets from the above organization: "Automobile Litter Containers," "Litter Receptacles," and "Litter Laws."

"Free Materials for Your Career Day Presentation"

John Daneke of General Motors has continued to share with us career exploration materials from his company. We have asked him to supply copies of the enclosed brochure, "Free Materials for Your Career Day Presentation." Local representatives of his company and others would be glad to work with you in a program using it.

"Some Interstate Recreation Leadership Training Events"

Enclosed is a listing of 1958 leadership training opportunities. This was assembled at the request of the National 4-H Recreation Development Committee and is based on your replies to our December letter. Thank you for excellent cooperation in supplying the information.

ALERTS TO OTHER HELPFUL MATERIALS:

"I've Found My Future in Agriculture"

Several years ago, under the auspices of the National Project in Agricultural Communications, a booklet entitled "Careers Ahead" was issued and distributed through the colleges and universities, through industry, and through State and Federal agencies. It was so well received that a second booklet of similar nature has been prepared. The Deans of various agricultural colleges designated Iowa State College to assemble the publication and handle distribution. The various institutions will order copies direct from Iowa State College.

Exhibit on Careers

The very attractive exhibit on choice of careers displayed at the National 4-H Club Congress is available for loan to the States. This exhibit, you may remember, was developed by the International Harvester Company. Arrangements to borrow it should be made through M. F. Peckels, Division of Public Relations, International Harvester Company, 180 North Michigan Avenue, Chicago 1, Ill.

"Visa to Dairyland, USA"

We have previewed the new National Dairy Council film, 27 min., sound and color. This could very appropriately be used with dairy members, particularly those at older age levels. The setting is an ultra-modern dairy farm, and the plot involves the visit of an exchangee to an American family to study the dairy industry.

May we remind you once again of the Dairy Council film, "It's All in Knowing How," a particularly good one on teen-age nutrition. This is 12 minutes in length which lends itself admirably as a discussion-setter.

"The World of Ideas"

A unique new television seminar series on CBS each Sunday at 3:30 to 4 p.m., EST, offers wonderful background material for older 4-H, YMW, and adult discussion groups. Movie film of the series is being made and will be available to all groups. They are a good example of how to conduct discussion groups.

Seventeen Magazine to Feature UN

4-H leaders and members have long had an interest, and sometimes a part, in promoting the United Nations. As an up-to-date source of youth-angle information, we call your attention to the March issue of Seventeen magazine which will be devoted almost cover-to-cover to UN peoples and programs, written from a young people's point of view. A highlight feature will be a byline piece by Secretary Dag Hammerskjold telling what teenagers can do to help further UN efforts. Other features will include a picture story of a boy-girl behind the scenes tour at UN, comprising a meeting with Henry Cabot Lodge, Charles Malik and other VIP's.

Southern Planter Pictures 4-H

Much of the January issue of the Southern Planter features 4-H, especially six Southern States' national winners at 4-H Club Congress in December. Starting with the cover page, three full pages of pictures are carried, plus captioned pictures on six other pages. In addition, an editorial is entitled, "Two Million Farm Youths Can't Be Wrong."

The Southern Planter reaching nearly half a million homes, is edited by Paul Sanders at Richmond, Va. Mr. Sanders, a former 4-H'er, was cited in 1957 as a "Friend of 4-H" and is a National alumni winner.

NEWS OF OUR COWORKERS:

Stanley R. Meinen is now at the National 4-H Club Center and hard at work as assistant to the Executive Director, Grant Shrum. Stan left a position in Minnesota as assistant State 4-H Club leader. His previous experience at the Foundation while he did graduate work will help him get started on the new job.

Everett Bierman, who since 1951 has been information director for the National 4-H Club Foundation, resigned January 15. He will become Press Relations Manager for the Central Soya Company at Fort Wayne, Ind. Everett asked us to help extend his "many thanks to you for the splendid cooperation given in helping to explain the Foundation objectives and operations to the public." We are deeply appreciative of Everett's good work and his personal friendship.

Lillian Johannesen of Idaho plans a five months' sabbatical leave in Europe including summer school at the University of Oslo and travel in several European countries. She plans to leave New York City on April 10. It is our understanding that her mother will go with her and spend the time visiting relatives in Norway.

Emily E. King, State Girls 4-H Club Agent in Florida, will soon be enroute to Wisconsin to begin work on a doctorate. Emily plans a two-year study period away from her duties in Florida.

Lynn L. Pesson of Louisiana was back on the job January 22 after a study period at Wisconsin. Lynn is working towards a doctorate.

J. A. Craig, a long-time member of the National Committee on Boys and Girls Club Work, passed away on December 30 at his winter home in Florida. His regular home had been Janesville, Wis. Mr. Craig has been most supportive of 4-H Club work over many, many years. Recently, the Janesville Daily Gazette devoted nearly two pages to recounting milestones in the life of Mr. Craig, associating many of the comments with his support of 4-H Club work. A photo showed the special plaque affixed to the base of the main flagpole at the Rock County 4-H Fairgrounds. When this was unveiled in 1953, a testimonial dinner was held. The paper also recounted Mr. Craig's citation for service to 4-H at the 1950 National 4-H Club Camp and told of his service on the National Committee since 1936. In his will, Mr. Craig bequeathed \$10,000 to the National 4-H Foundation.

Most of you know that Allen Baker has been employed on a part-time basis to give some special leadership to the development of the 4-H dog husbandry project. Allen reports 28 States have indicated their intentions to carry the program for 1959. We think this is a wonderful acceptance for a new program and are looking forward to the results at the end of the year.

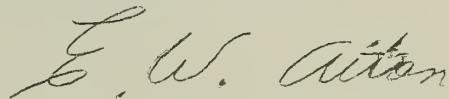
AND IN CLOSING --

One of the highlights of our recent FES annual conference was a talk by Paul C. Johnson, editor of the Prairie Farmer, and himself a long-time Extension worker. With his permission, we are quoting part of that talk, delivered in his usual challenging manner:

"The Extension pioneers who established corn clubs and later the 4-H program to bring youth into the rural improvement crusade were imbued with the idea of keeping boys and girls on the farm. The project approach proved to be a sound teaching method, well suited to the family setting and calculated to win the approval of practical parents. However, we have had trouble modernizing 4-H to meet the new challenges of American youth. Our youth training today needs to be so fundamental that it will justify its continuation side by side with the formal school system. It must serve rural youth who will not and cannot be primarily farmers or farmers' wives.

"There is a crying need not only for out-of-school training but for vocational guidance which can be oriented to the rural community and the professions associated with agriculture but which must not be partisan to farming itself. It will not be enough to urbanize 4-H work. What we really need is a youth program which will cherish a rural point of view but teach self-reliance and confidence in meeting a future as wide as the world and as high as space."

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John Banning
Mylo S. Downey
Lloyd L. Rutledge
Fern Shipley (Editor of IDEAS)

